



CULTIVATE YOUR SUCCESS

INVEST IN PAKISTAN'S THRIVING AGRI-SECTOR!

培育您的成功：

投资巴基斯坦蓬勃发展的农业部门！

PAKISTAN'S ECONOMIC OUTLOOK

Pakistan: Where Growth Takes Root

Pakistan's economy is on the rise, offering a compelling opportunities for investors seeking a vibrant and emerging market in Asia. This insights unveil a nation committed to stability, growth, and a dynamic future. Embrace the opportunity and be part of Pakistan's economic miracle!

A Nation on the Move

- **Resilient Economy:** Despite short-term contractions, Pakistan's economy is rebounding, with growth projected at **3.6%** in FY2025.
- **Strategic Location:** Pakistan's geographical advantage unlocks access to regional markets and investment.

Investing in a Thriving Future

- **Thriving Agriculture:** Agriculture, the backbone of Pakistan's economy, is experiencing robust growth, fueling food security and export potential.
- **Industrial Powerhouse:** Pakistan's diverse industries are projected to grow at **4.4%** in FY2025, creating a vibrant manufacturing landscape.
- **Investment-Friendly Environment:** The government is committed to reducing regulations and simplifying processes, attracting both domestic and foreign investment.

A Snapshot of Pakistan's Economy

- Inflation on a downward trajectory, reaching an estimated **11.8%** in FY2025.
- Current account deficit narrowing and foreign exchange reserves increasing.
- Agriculture sector growth hitting a 19-year high of **6.3%** in FY2024.
- Industrial sector projected to grow **4.4%** in FY2025.
- Government efforts to reduce regulations and simplify business processes.
- Exports projected to reach **\$32.7** billion in FY2025, driven by domestic growth and improved global demand.
- Remittances expected to reach **\$30.6** billion in FY2025, crucial for external sector stability.
- **Medium-Term Outlook:** Growth projected between **3.6%** and **6.0%** in the medium to long term.

PAKISTAN: WHERE AGRICULTURE BLOSSOMS INTO OPPORTUNITY!

巴基斯坦：农业在这里绽放成机遇！

Pakistan's agricultural sector is a fertile ground for investment, offering a bounty of benefits for businesses seeking a flourishing future. This vital industry contributes significantly to the nation's GDP and provides essential food security for its people. Embrace the chance to be part of a dynamic agricultural landscape brimming with potential!

A Land of Abundant Harvest

- **Diverse and Thriving Crops:** Pakistan is a leading producer of wheat, cotton, sugarcane, and rice, with consistent growth in recent years.
- **Freshest Fruits & Vegetables:** Indulge in Pakistan's world-class fruits and vegetables, known for their unique taste and aroma, which boast an export potential exceeding **\$5 billion**.
- **Robust Livestock Sector:** Invest in a vibrant livestock industry, accounting for a significant portion of Pakistan's GDP and offering a medium-term export potential of over **\$2.5 billion**.
- **Sustainable Growth Across Sectors:** Witness steady progress in forestry and fisheries, showcasing Pakistan's commitment to responsible and sustainable agricultural practices. Aquaculture alone holds an export potential exceeding **\$3 billion**.

仅水产养殖一

项就拥有超过30亿美元的出口潜力。

Why Invest in Pakistan's Agriculture?

- **Superior Quality Products:** Cultivate and export high-quality, flavorful agricultural products that are celebrated worldwide.
- **Competitive Advantage:** Benefit from Pakistan's low production costs, ensuring competitive pricing for your products.
- **Strategic Location:** Gain easy access to key international markets like the GCC and China, with their vast consumer bases.



- **Government Incentives:** Leverage special government incentives and concessions offered in designated export processing zones.

Investment Opportunities Await

- **Modern Corporate Farming:** A huge chunk of almost **4.8 Mn Acres (29 Mn mu)** has been identified for Modern Corporate farming under **Green Pakistan Initiative**. So far **0.3 Mn Acres (1.8 Mn mu)** has already been under given for investment to 55 domestic and 7 foreign investors. Land is given for 30 years with right of use. 3 x investment models like BOT, JV and investor are offered with **IRR of 21%** and above. Investment starts with **US\$ 1.75 to 2 million per 1000 Acres** depending on investment model. Come and invest in vast tracts of land on long-term basis for large-scale corporate farming ventures. Other investment opportunities also exist in projects like value addition projects, solar based energy, High efficiency irrigation system, supply chain management, etcetera.
- **Industrial-Scale Farming:** Invest in large-scale feedlot fattening and processing facilities or establish corporate dairy farms catering to high demand.
- **Small Ruminant Production:** Capitalize on the growing market for small ruminant farms specializing in production and processing.
- **Food Processing Plants:** Join the full-spectrum production clusters for fruits and vegetables, ensuring efficient processing and distribution.
- **Aquaculture & Shrimp Farming:** Embrace the significant investment potential in aquaculture, particularly shrimp farming, a sector poised for substantial growth.
- **Modern Farm Equipment:** Fulfill the local demand for modern farm machinery, high-efficiency irrigation systems, and innovative drone technology.

Pakistan & China: A Partnership for Growth

巴基斯坦与中国：共同发展的伙伴关系

Pakistan enjoys a strategic location bordering China, creating a natural trade corridor for agricultural exports. Explore the immense possibilities:

- **Rice:** Become a major supplier of premium Pakistani rice to China, capitalizing on Pakistan's significant exportable surplus.
- **Mango Exports:** Expand Pakistan's already strong presence in China's mango market with high-quality fruit.
- **Emerging Opportunities:** Invest in the export of sesame, chili, and vegetables, holding immense potential for growth in the Chinese market.

Invest in a Bountiful Future

投资丰裕的未来

Pakistan's agricultural sector is a land of opportunity, ripe for investment. With its diverse crops, thriving livestock industry, and strategic location, Pakistan offers a fertile ground for cultivating success. Join us in reaping the rewards of a flourishing agricultural landscape!





GOVERNMENT OF PAKISTAN

